

# The Latin Post

DONDE NACE LA NOTICIA

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## RATE CARD

<input type="checkbox"/> Full color page	\$1,500
<input type="checkbox"/> Full black & white page	\$1,000
<input type="checkbox"/> Page # 2 full color page	\$2,000
<input type="checkbox"/> Centerfold full color pages	\$3,500
<input type="checkbox"/> ½ a color page	\$800
<input type="checkbox"/> ½ a page black & white	\$600
<input type="checkbox"/> ¼ a page black & white	\$300

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	13 weeks	26 weeks	52 weeks
<input type="checkbox"/> Full color page	\$ 1100	\$ 1000	\$ 900
<input type="checkbox"/> Full black & white page	\$ 800	\$ 700	\$ 600
<input type="checkbox"/> ½ a color page	\$ 700	\$ 600	\$ 500
<input type="checkbox"/> ½ a page black & white	\$ 500	\$ 400	\$ 300
<input type="checkbox"/> ¼ a page black & white	\$ 250	\$ 200	\$ 150

\* These prices only apply when advertisers supply artwork.

\* These prices are on a per week basis.

\* Advertisement should meet requirements tabloid format 10x13.